

ABSTRACT OF THE DISCLOSURE

A fishing lure apparatus includes a simulated turtle body which includes a simulated turtle bottom portion and a simulated turtle shell portion supported by the simulated turtle bottom portion. Simulated turtle legs are connected to the simulated turtle body. A simulated turtle tail is also connected to the simulated turtle body. A simulated turtle head is also connected to the simulated turtle body, and one or more fish hooks are connected to either the simulated turtle body, the simulated turtle legs, or the simulated turtle tail. One or more hook-reception eyes are connected to the simulated turtle body for receiving fish hooks. A spoon portion is connected to the simulated turtle body. Each of the simulated turtle legs includes a leg hook and a simulated turtle leg covering attached to the leg hook. The simulated turtle tail includes a tail hook, and a simulated turtle tail covering is attached to the tail hook.

10